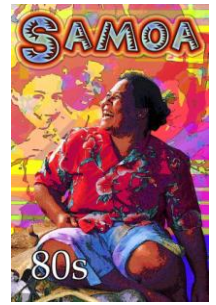
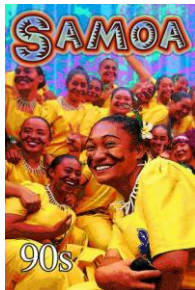
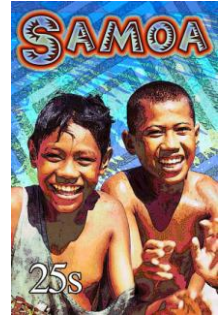


**NEW
DEFINITIVE ISSUE**

FACES of SAMOA



Robert Louis Stevenson described the Polynesians as “God’s best, at least God’s sweetest work”. Samoa is said to be the “Cradle of Polynesia” and is a traditional society with a distinctive Polynesian cultural heritage. Its attraction however extends beyond its natural beauty of unspoilt sandy beaches, waterfalls and rugged forested mountains to its most important treasure of all – its people. Samoans respect the extended family and Matai or family head system and it is within this culture of fa’a Samoa – the Samoan way, that the people embrace their culture and share their happiness and friendship in a manner that is very noticeable to the visitor. Traditionally visitors, even strangers are made welcome – a national characteristic that ensures visitors are received with open arms.



The long-lasting feeling of Samoa is one of people living in harmony with nature. Travelling around the villages, beaches and countryside of Samoa, the overwhelming impression is that of a smile. For the sunshine people of Samoa a smile costs nothing, but it is priceless.

Telefoni Samoa welcomes the opportunity to show the beautiful Samoan people to the world and to link its new corporate identity to Samoan society. This 15-stamp definitive set, plus three First Day Covers is available from the Samoa Bureau or its appointed agents worldwide.



Collectors Notes:		For further information please contact: Tupe Ualolo Nun Yan, Chief Executive Officer
Designer:	Gavin Ryan, Queensland, Australia	
Printer:	Cartor Security Printers, La Loupe France	SamoaPost Limited Tel. + 685 27640, Fax + 685 27643 E mail tupe.ualolo@samoapost.ws
Process:	Offset Lithography	
Perforation Gauge:	13 x 2cms	
Stamp Size:	29.47mm x 45mm vertical.	
Paper:	110 gsm, PVA gum	
Denominations:	5,10,20,25,35,50,60,70,80,90,95s \$1.00, \$1.20,\$1.85, and \$10.00	
Period of Sale:	1 August, 2002, for a period of 1 year.	

ORDER FORM FOR CASUAL ORDERS OR ADDITIONAL ORDERS FOR STANDING ORDER CUSTOMERS

ITEM	PRICE (Tala)	No.	TOTAL
Set of 15 stamps	\$19.45		
Set CTO	\$19.45		
Set on 3 First Day Covers	\$23.95		
Reg.Post + Ins			
TOTAL			

Name:..... Phone / Fax.....

Address..... Email.....

..... Signed.....

TICK METHOD OF PAYMENT

- Bank Draft payable to SamoaPost
- Postal Order payable to Samoa Post
- Credit card – Visa or Mastercard – Please enter number and expiry date on back of this form
- Debit my Standing Order account